



SafetoSleep™ today unveiled the latest Sleepmat®-STS100 (baby sleep wellness & breathing monitor) together with the latest smartphone STS100 App that support 11 Languages for new parent of our global communities. Giving peace of mind and critically acclaimed by parents.

13 August, 2015 – SafetoSleep™ today unveiled the latest Sleepmat-STS100® together with an all latest smartphone STS100 App for both iOS and Android devices that support 11 Language user interface (English, French, German, Italian, Spanish, Portuguese, Dutch, Japanese, Korean, Chinese Simplified & Traditional), which truly support new parents of the global communities.

Parent have grown to rely our original Sleepmat product for peace of mind for sleep wellness monitoring on their babies.

The BreathOptics™ algorithm of the latest Sleepmat-STS100 has been meticulously redesigned to create an improve sensitivity product to monitor the sleeping newborn when they start to take their first breath lying on it.

The latest Sleepmat-STS100 still feature the same award winning bassinet-size (30 x 60cm) format for non-invasive breath monitoring in bassinet and cradle bed. Making it safe for the newborn and portable by using 4 pieces of AA-size alkaline battery on the latest Sleepmat-STS100 is the other award winning feature we had retained.

The latest STS100 App for smartphone and tablet is designed to compliment the latest Sleepmat-STS100 to present the sleep wellness of a baby with specific monitoring area like Sleeplog, Activities log and safety monitoring with breath count, to better inform the parent or caregiver. Even while the parent is asleep, the Sleepmat-STS100 is keeping watch on your baby via the STS100-App.

A comfortable surface and high sensitivity of the latest Sleepmat-STS100 product are essential to the non-invasive baby breath monitoring experience for babies lying on it, coupled with the latest STS100 App running on the smartphone and tablet make it the perfect real time baby wellness monitor for the modern mum of the digital age.

The latest Sleepmat-STS100 incorporate patented BreathOptics™ technology validated by hospitals speak volume for its capability as a real time baby monitor for sleeping babies, as baby do sleep 16 hours a day to grow in the beginning. It can monitor your baby sleep wellness 24 by 7, whenever needed and its portability means parent or caregiver can do it anywhere.

The latest Sleepmat-STS100 will supersede the **original Sleepmat which has been in great demand by new parents since 2012.

**the original Sleepmat product was manufacturer discontinued in Q1, 2015.

Pricing & Availability

The latest Sleepmat-STS100 product will begin shipping Monday, 8 June through SafetoSleep in-countries' distributor and select authorised resellers around the world. The mass suggested retail price (MSRP) US\$499.00 (excl. all associated taxes). Please contact sales@safetosleep.com for more information.

SafeToSleep products can be purchased at brick and mortar retailers across the United States and Canada or online at Amazon, ship from and sold by LIGHTSTORY.



About SafeToSleep

SafeToSleep is on mission to improve infant sleep wellness, safety and infant care through the invention, improvement, and application of user-friendly and intuitive technologies. Find out more at www.SafeToSleep.com, and at the SafeToSleep

Facebook page www.facebook.com/safetosleep.

Media Contact Information sales@safetosleep.com

Latest (source: Amazon) from satisfied parents;

Angela Hermanon on 2015 - “ Works great! I can sleep, or go about my day knowing if the baby's breathing goes too low it will let me know in time to respond. The baby's breathing has gone down very low! Baby was born a month early and was having trouble remembering to breathe in the hospital. ”

John on 2015 – “ The SafetoSleep Monitor, is without a doubt one of THE best products for a baby in a long time. It's amazing to me, that not more people know about this. If you have a baby that is a premie or has any issues with heart/lung you NEED the mat. That being said, its only drawback is the app that comes with it. But don't let that scare you off, the App can be upgraded and worked on, the mat itself functions great. ”

Micah Perkins on 2015 – “ This is a great item if you are like us and have a hard time sleeping soundly with a brand latest baby. The monitor gives us that little extra bit of comfort knowing our baby is breathing. ”