

SafeToSleep Announces Infant Sleep Safety Sweepstakes

DETROIT, Michigan – May 20, 2013 (PR WEB) – SafeToSleep(TM) (www.SafeToSleep.com), the maker of the breakthrough Sleep and Breathing Baby Monitor announced the Infant Sleep Safety Sweepstakes for all parents, expectant parents, and caregivers interested in baby sleep safety. As an innovator in infant sleep safety, SafeToSleep uses advanced fiber optic technology to monitor every breath of a sleeping baby and alert parents of dangerous breathing patterns. SafeToSleep will randomly select one lucky winner to receive a Sleep and Breathing Monitor Bundle, with a value of \$329, from all entries made by June 6, 2013.

Each Sleep and Breathing Baby Monitor Bundle includes a SleepMat, Parent Unit, SleepMat Cover, and downloadable smartphone application. By placing your baby on the SleepMat, the SafeToSleep system will monitor every baby breath with hospital accuracy and will stream breathing information to an iPhone, Android device, or Parent Unit as each breath occurs. The system will alert parents upon detection of slow, fast, and no-breath events. The system also tracks sleep time, generates sleep quality reports, and is wireless and portable. The SafeToSleep technology is the most advanced system ever designed to monitor and protect the sleep safety of infants.

“Protecting sleeping babies is our number one objective. In hosting this sweepstakes, our goal is to promote awareness of infant sleep safety, and to let parents know that technology exists today that can dramatically improve the way parents can care for and protect their sleeping babies,” says SafeToSleep spokesman. “As a parent of two, I know the stress that parents feel each time they put their babies to sleep. Our mission is to not only protect the wellness of those sleeping babies, but to also bring some well-deserved peace of mind to the moms and dads responsible for their safety and care.”

To enter the sweepstakes, visit <http://www.facebook.com/safetosleep> from your computer (mobile is not supported). Click the blue “Win a SafeToSleep” app icon and watch the short, 1 minute 16 second SafeToSleep animated video and submit your information for a chance to win a \$329.00 Sleep and Breathing Baby Monitor Bundle. SafeToSleep will randomly select the lucky winners on June 9, 2013. The winner will be notified by email. The SafeToSleep Sweepstakes is open to residents of the United States.

To link directly to the Baby Monitor SafeToSleep Sweepstakes, please visit, <http://goo.gl/3LPze> from your computer.

For complete guidelines of the Baby SafeToSleep Sweepstakes, please visit, <http://www.facebook.com/safetosleep>

For more information about SafeToSleep, please visit, <http://www.safetosleep.com>



About SafeToSleep(TM)

SafeToSleep(TM) is on mission to improve infant sleep safety and infant care through the invention, improvement, and application of user-friendly and intuitive technologies. Motivated by a SIDS experience with a family friend over 30 years ago, the company was founded for the sole purpose of reducing unexpected infant death. Find out more at www.SafeToSleep.com, and at the SafeToSleep Facebook page www.facebook.com/safetosleep.